

THEORETICAL IMPEDIMENTS TO MACHINE LEARNING

WITH SEVEN SPARKS FROM
THE CAUSAL REVOLUTION

Judea Pearl
University of California, Los Angeles
judea@cs.ucla.edu

OUTLINE

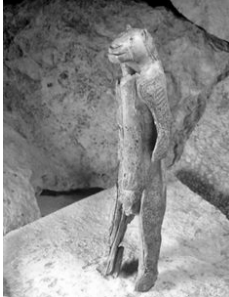
- Model-blind machine learning is a curve-fitting exercise – slow and dumb
- The Causal hierarchy
- What we miss by depriving ML of causal models
- The Seven Sparks of the Causal Revolution

2

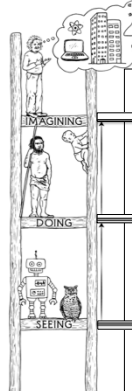
CAUSAL MODELS AND THE COGNITIVE REVOLUTION

- 10,000 years ago, human beings accounted for less than a tenth of 1 percent of all vertebrate life on planet Earth. Today, that percentage, including livestock and pets, is in the neighborhood of 98!
(Daniel Dennett, 2006)
- What Happened?
- What computational facility did humans acquire 10,000 years ago that they did not possess before?

COUNTERFACTUALS: THE HOMOSAPIENS' SECRET



3-LEVEL HIERARCHY

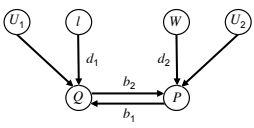


3. COUNTERFACTUALS
 ACTIVITY: Imagining, Retrospection
 QUESTIONS: *What if I had done...? Why?*
 (Was it X that caused Y? What if X had not occurred? What if I had acted differently?)
 EXAMPLES: Was it the aspirin that stopped my headache?
 Would Kennedy be alive if Oswald had not killed him? What if I had not smoked the last 2 years?

2. INTERVENTION
 ACTIVITY: Doing, Intervening
 QUESTIONS: *What if I do...? Why?*
 (What would Y be if I do X?
 How can I make Y happen?)
 EXAMPLES: If I take aspirin, will my headache be cured?

1. ASSOCIATION
 ACTIVITY: Seeing, Observing
 QUESTIONS: *What if I see...?*
 (How are the variables related?
 How would seeing X change my belief in Y?)
 EXAMPLES: What does a symptom tell me about a disease?
 What does a survey tell us about the election results?

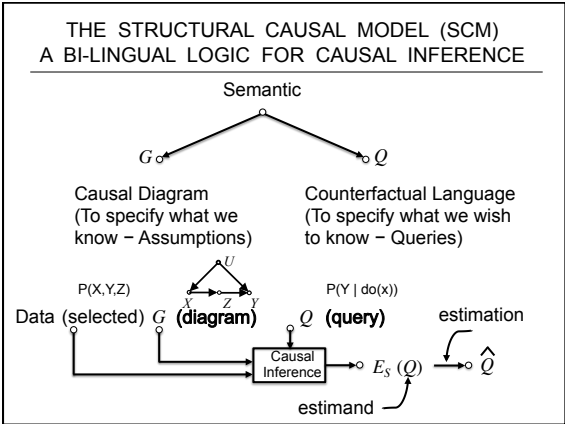
PREDICTION, INTERVENTION, AND COUNTERFACTUALS



P – Price
 Q – Demand
 I – Income
 W – Wages

Questions:

1. What is the expected value of the demand Q if the price is reported to be $P = p_0$? $E [Q | P = p_0]$
2. What is the expected value of the demand Q if the price is set to $P = p_0$? $E [Q | do(P = p_0)]$
3. Given that the current price is $P = p_0$, what would the expected value of the demand Q have been if we were to set the price at $P = p_1$? $E [Q_{P=p_1} | P = p_0]$ ⁶



- THE SEVEN PILLARS**
-
- Pillar 1: Transparency and Testability of Causal Assumptions
 - Pillar 2: The control of confounding
 - Pillar 3: Counterfactuals Algorithmization
 - Pillar 4: Mediation Analysis and the Assessment of Direct and Indirect Effects
 - Pillar 5: External Validity and Sample Selection Bias
 - Pillar 6: Missing Data (Karthika Mohan, 2017)
 - Pillar 7: Causal Discovery

**PILLAR 1:
MEANINGFUL COMPACT REPRESENTATION
FOR CAUSAL ASSUMPTIONS**

Task: Represent causal knowledge in compact, transparent, and testable way.

- Are the assumption plausible? Sufficient?
- Are the assumptions compatible with the available data? If not, which needs repair?

Result: Transparency and testability galore

Graphical criteria tell us, for any pattern of paths, what pattern of dependencies we should expect in the data.

**PILLAR 2:
THE CONTROL OF CONFOUNDING**

Problem: Determine if a desired causal relation can be estimated from data and how.

Solution: The menace of Confounding has been demystified and “deconfounded”

- “back-door” – reduces covariate selection to a game
- “front door” – extends it beyond adjustment
- *do-calculus* – predicts the effect of policy interventions whenever feasible

**PILLAR 3:
THE ALGORITHMIZATION OF
COUNTERFACTUALS**

Task: Given {Model + Data}, determine what Joe's salary would be had he had one more year of education.

Solution: Algorithms have been developed for determining if/how the probability of any counterfactual sentence is estimable from experimental or observational studies, or combination thereof.

How?

- Every model determines the truth value of every counterfactual by a toy-like “surgery” procedure.
- Corollary: “Causes of effect” formalized

**PILLAR 4:
MEDIATION ANALYSIS –
DIRECT AND INDIRECT EFFECTS**

Task: Given {Data + Model}, Unveil and quantify the mechanisms that transmit changes from a cause to its effects.

Result: The graphical representation of counterfactuals tells us when direct and indirect effects are estimable from data, and, if so, how necessary (or sufficient) mediation is for the effect.

**PILLAR 5:
TRANSFER LEARNING, EXTERNAL
VALIDITY, AND SAMPLE SELECTION BIAS**

Task: A machine trained in one environment finds that environmental conditions changed. When/how can it amortize past learning to the new environment?

Solution: Complete formal solution obtained through the *do*-calculus and “selection diagrams” (Bareinboim et al., 2016)

Lesson: Ancient threats disarmed by working solutions.

13

**PILLAR 6:
MISSING DATA (Mohan, 2015)**

Problem: Given data corrupted by missing values and a model of what causes missingness. Determine when relations of interest can be estimated consistently “as if no data were missing.”

Results: Graphical criteria unveil when estimability is possible, when it is not, and how.

Corollaries:

- When the missingness model is testable and when it is not.
- When model-blind estimators can yield consistent estimation and when they cannot.
- All results are query specific.
- Missing data is a causal problem.

14

**PILLAR 7:
CAUSAL DISCOVERY**

Task: Search for a set of models (graphs) that are compatible with the data, and represent them compactly.

Results: In certain circumstances, and under weak assumptions, causal queries can be estimated directly from this compatibility set.

(Spirtes, Glymour and Scheines (2000); Jonas Peters et al (2018))

15

CONCLUSIONS

- Model-blind approaches to AI impose intrinsic limitations on the cognitive tasks that they can perform.
- The seven tasks described, exemplify what can be done with models that cannot be done without, regardless how big the data.
- DATA SCIENCE is only as much of a science as it facilitates the interpretation of data -- a two-body problem involving both data and reality.
- DATA SCIENCE lacking a model of reality may be statistics but hardly a science.
- Human-level AI cannot emerge from model-blind learning machines.

16

Paper available: http://ftp.cs.ucla.edu/pub/stat_ser/r475.pdf
Refs: http://bayes.cs.ucla.edu/jp_home.html

THANK YOU

Joint work with:
Elias Bareinboim
Karthika Mohan
Ilya Shpitser
Jin Tian
Many more . . .